

Shining Affair

February 12, 2022

Premier \$5,000 ONLY 3 SPOTS

This package associates you with the **most prestigious of the event**, providing **maximum exposure** to your organization showing your support of ShiningCare's mission to help at risk elders.

Diamond \$2,000 ONLY 3 SPOTS

This package enables you to enjoy **prominent brand exposure** showing your support of ShiningCare's mission to help at risk elders.

Ruby \$1,500

This package provides you with the opportunity to **celebrate the year's achievements** with your team, partners and value clients while **gaining valuable brand exposure** showing your support of ShiningCare's mission to help at risk elders.

Sapphire \$800

This package **shines a spotlight** on your brand at the event showing your support of ShiningCare's mission to help at risk elders.

Opal \$550

This package highlights your brand while showing your support of ShiningCare's mission to help at risk elders.

Please send your completed form, donation and email along with a JPEG of your logo

MAIL: ShiningCare | Colleen Nelson | 1551 E Cypress Ave ST B | Redding, CA 96002

EMAIL: cnelson@shiningcare.org | To pay via credit card contact: 530-232-5543

Sponsor Level _____ Payment Options Check Credit Card

Contact Person _____

Company Name _____

Address _____

City _____ Zip Code _____

Phone _____ Email _____

Dinner Selection (Need selections by 1/31/22)

_____ Prime Rib _____ Baked Caprese Chicken _____ 3 Cheese Lasagna

Sponsorship

Shining Affair

Sponsorship

Participation Chart	Opal \$550	Sapphire \$800	Ruby \$1,500	Diamond \$2,000	Premier \$5,000
Incentives Per Level	6	7	9	13	17
PR Opportunities					
Logo displayed prominently on promotional material (when met by print deadline)				X	X
Listed in event program	X	X	X	X	X
Ad in event program			1/4 Pg	1/2 Pg	Full Pg
Listed in event power point w/ logo				1/2 Pg	Full Pg
Advertising & Media					
Acknowledgement as event sponsor in press releases					X
Related media outreach acknowledgement as event sponsor					X
Related social media outreach acknowledgement as event sponsor	X	X	X	X	X
Facebook Live interview at sponsor's business location prior to the event.				X	X
Website presence by sponsor level	X	X	X	X	X
Recognition					
Presented as the "level" event sponsor at the podium during event				X	X
Opportunity to present Gatekeeper Shining Affair awards					X
Sponsor Table					
Reserved VIP table of 8				X	X
Reserved table of 8		X	X		
Tickets to Shining Affair	4				
Business/Name signage on table		X	X	X	X
Party favor gift bags					8
VIP drink tickets				8	16
Drink tickets			8		
Lip Sync Challenge					
Free entry	X	X	X	X	X
Other					
Sponsor Only Raffle tickets	8	16	32	40	80