

# Shining Affair 2022 Lip Sync Challenge

We are kicking off 2022 with some much needed fun for everyone. Join ShiningCare Lip Sync Video Challenge, an entertaining-filled event where people can compete to be the best at pretending to sing along to their favorite songs. Enter for an opportunity to have a claim to fame moment with

your lip sync challenge video for and a chance to win the 1st Prize Award.

You can enter as an individual, team or business, so gather your friends, family or co-workers and stake your claim to fame!

We will be accepting entries into the contest starting December 1, 2021 and the closing date will be February 8, 2022. Each entry will be judged through a scoring system by our panel of celebrities and the top three entries will perform live at our Celebrity Shining Affair Event at Win River Resort & Casino on February 12th. The attending guests at the event will vote for "People's Choice Award" and our celebrity judges will decide the 1<sup>st</sup> place winner.

## Top 3 will be notified that they made it into the evening program of the event.

We want you to create a lip sync performance that will get the audience going! Video your lip sync entry and turn it into ShiningCare:

- 1. Dropbox:
- 2. Email: reception@shiningcare.org
- 3. Email a YouTube link (upload to YouTube account then share the link to us)
- 4. Bring it to our office on a flash drive and we can upload it

You can you use your camera, TikTok or YouTube but just make it fun and enjoyable.

Lip Sync Categories & Entry Fees: (Pre-recorded)

- Individual Singer: \$25 Inspirational or Honorary Song Finalist & Silly & Fun Song Finalist
- Business & Gatekeeper Groups: \$50—Inspirational or Honorary Song & Silly & Fun Song

Senior Care Business Group: \$50—Inspirational or Honorary Song & Silly & Fun Song

### Register your entry:

- 1. Entries will not be accepted into the contest after February 8, 2022. Any submissions received after this date will be disqualified.
- Submit your entry by emailing your video or a link for video to <u>info@shiningcare.org</u> or click on the hyperlink below. <u>mailto:info@shiningcare.org?subject=Shining Affair: Lip Sync Challenge</u>
- 3. All entrants must include contact details:
  - Full Name:
  - Phone Number:
  - Name of Song

Upon completion of your entry fee an email will be sent to you confirming the registration is complete and video has been accepted into the Lip Sync Challenge.

If you have any questions, please call our office at 530-232-5543.

#### **Contest Rules**

- 1. All entries must be submitted to info@shiningcare.org with the subject line "Lip Sync Video Entry".
- 2. Songs may not exceed 60 seconds in length.
- 3. Songs may be a mashup of different songs.
- 4. No songs may exceed a PG-13 rating or contain profane language. Any songs that do exceed the PG-13 rating or contain profane language will be disqualified.
- 5. All songs and performances must be in good taste!! Keep it clean
- 6. Have fun!

# **Judging Criteria and Notes**

- 1. Originality & Creativity 10 Points per Judge.
- 2. Appearance (costume, props, stage presence) 10 Points per Judge.
- 3. Best Use of Theme (appearance matches song style) 10 Points per Judge.
- 4. Lip Sync Ability 10 Points per Judge.
- 5. Dance, act, or get moving! Show us whatcha got!
- 6. Dress up, use props, and be creative and confident! Make this memorable! In case of a tie, the act with the highest Lip Sync score will win!!